


# Early detection of Breast Cancer begins at your fingertips.



Each woman is unique, yet all women share certain health risks. Like recognizing that **breast cancer strikes one out of every eight women**. EIRMC would like to remind you that your best protection is early detection. **So here are three very simple, very important things you can do for yourself . . . and for those you love:**

- 1 Monthly self-examination**
- 2 Annual examination by your physician**
- 3 Annual mammogram for women over 40**


A mammogram is the single most effective method to detect breast changes that may be cancer. It's a simple, painless procedure and EIRMC is making it convenient *and* affordable. Simply call us at one of the telephone numbers provided and schedule your mammogram. Then clip this coupon and bring it with you for a discounted mammogram charge.



**DISCOUNT  
MAMMOGRAM**  
only  
**\$25**  
with this coupon

**Talk To Your Doctor**  
A physician's order must accompany this coupon.

**Bring This Certificate**  
Certificate must be presented at time of appointment to receive discounted mammogram price. (Radiologists will charge separately for their services.)



**SCHEDULE YOUR APPOINTMENT**  
For your convenience, EIRMC Women's Imaging Center • 535-4555  
you may call either: EIRMC Medical Imaging Dept. • 227-2600



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